

REPRINTS Cover Story & Special Feature

US | rate card

effective: July 2008

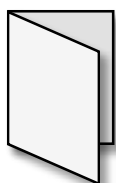
REPRINT SERVICE – GOLD LEVEL PROGRAM

A great story deserves to be repeated. A high impact reprint of a Cover Story or Special Feature offers an enormous opportunity for your company to stand out and make a lasting impression. A reprint is original editorial content lifted directly from a cover story, special feature, article or column about your company, products or services. You can easily extend the power of your marketing efforts and increase your brand exposure with professionally produced, high quality 4-color reprints.

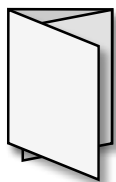
Upgraded reprint services are available. Please contact your local publisher and ask about our Platinum Level Reprint Service bundled with Digital Reprints. We can find the right package to fit your specific needs.

Reprint Specifications

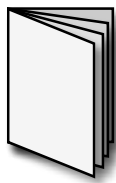
- All reprints must be a direct lift from the original content (edits limited to 25 words or less)
- Includes your company logo
- Includes your company call-to-action information
- Aligns your company with our respected publication
- All reprints are printed on 100 lb. cover quality paper
- All reprints are printed in 4-color (CMYK)
- Includes a high gloss UV coating for an elegant, long-lasting finish
- Available in 1-, 2-, 4-, 6- or 8-page formats



4 page



6 page



8 page

GOLD REPRINT PROGRAM						
	Ad or Non-Feature			Cover & Special Feature		
Quantity	1-Page	2-Page	4-Page	6-Page	8-Page	
1,000	\$1,695	\$2,535	\$3,530	\$4,160	\$5,255	
2,000	1,885	2,780	3,915	4,605	5,805	
3,000	2,075	3,025	4,300	5,050	6,355	
4,000	2,265	3,270	4,685	5,495	6,905	
5,000	2,455	3,515	5,070	5,940	7,455	
6,000	2,645	3,760	5,455	6,385	8,005	
7,000	2,835	4,005	5,840	6,830	8,555	
8,000	3,025	4,250	6,225	7,275	9,105	
9,000	3,215	4,495	6,610	7,720	9,655	
10,000	3,405	4,740	6,995	8,165	10,205	

Please contact your local Publisher for quantities greater than 10,000

Contact your local Publisher for more information

