

ePRINTS Cover Story & Special Feature

rate card

effective: July 2008

ePRINT SERVICE

A dynamic story deserves to be reproduced in electronic format. An ePrint is an electronic version of a Reprint directly repurposed from a Cover Story or Special Feature. A high quality, professionally produced ePrint can be posted to your website to magnify brand visibility for your company, products and services. You can provide your customers and prospects with instant access to your compelling story, driving tens or even hundreds of thousands more readership impressions to your company website.

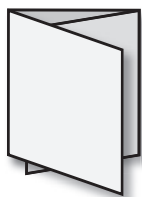
Upgrade the power of your marketing efforts and increase your brand exposure with professionally produced, high quality, full color ePrints. Optimize this distinctive opportunity to differentiate your brand and emphasize your strengths.

Reprint Specifications

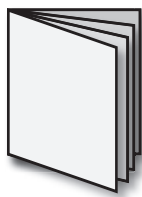
- ePrints must be an electronic replica of a reprint
- Includes your company logo
- Includes your company call-to-action contact information
- Includes your reprint photos
- Aligns your company with our credible, respected publication
- ePrints are available in high quality web viewing format (printing disabled)
- ePrints include 12-month posting rights
- Available in 4-, 6- or 8-page formats



4 page



6 page



8 page

Cover Story & Special Feature

U.S. ePRINT

4-Page	6-Page	8-Page
\$385	\$445	\$550

CANADA ePRINT

4-Page	6-Page	8-Page
\$470	\$545	\$670

Contact your local Publisher for more information

